

**From:** Betsaida Alcantara/DC/USEPA/US  
**Sent:** 1/18/2012 5:38:52 PM  
**To:** Lisa Feldt/DC/USEPA/US@EPA  
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**Subject:** Latest Dimock Communications Materials

I have narrowed this down to include the most important comm materials.

Press Release  
Rollout Plan  
Qs and As  
Factsheet

We can revisit the talking points to give to the field folks once we have finalized this messaging, since we will draw directly from the press release and Qs and As. I have incorporated Bob and Oswe's comments.